















First collection

Since our inception, the First collection has been a true evergreen that has now been reengineered and revamped. Developed to bring the ideal combination of design, performance and value, the collection consists of 5 loop-pile carpet tile ranges that can be used on their own or mixed & matched into exciting floor layouts.

By using our in-house yarn, we created a series of patterns that use colour to provide co-ordination and balanced contrast. From laying a foundation with First Forward to marking out zones with the linear designs of First Straightline, First Streamline and First Decode and the flowing pattern of First Define; it's a collection that delivers effortless versatility at a favourable price point.

lookbook

First Forward First Straightline First Streamline First Decode First Define







First Forward is a loop pile carpet tile that brings you a wealth of on-trend mix&match possibilities at a competitive price level.

With a revamped design, an increased wear resistance and our own in-house yarn, we took (y)our evergreen 'First' to a whole other level. Thanks to its effortless elegance, First Forward is the perfect solution for any commercial interior.

PRICE RANGE 🗌 🗌 🗌



First Forward 210, 553, 608, 957, 961





First Forward 957

mix& match



First Forward 210



First Forward 961



First Forward 608



First Forward 553

When it comes to design, there's no single element more impactful than colour. That's why First Forward offers a wide range of 27 colours – including classy neutrals, calming nature inspired palettes and some bold funky shades.





First Forward 149, 283, 322, 826





First Forward 826



First Forward 283



mix& match



Building on the solid base of First Forward and designed to mix&match flawlessly, First Straightline adds a contrasting pinstripe to the First collection at a competitive price level.

With its precise loop pile construction from our own in-house yarn, First Straightline's linear pattern is soft and refined. Whether you prefer a tone-on-tone design or a pop of colour with contrasting accent stripes, First Straightline translates the innate stylishness of the classic pinstripe into a timeless flooring design.

PRICE RANGE



First Straightline 140







Base + Accents

First Straightline delivers 22 colour combinations. Driven by 4 classy bases in blue, beige, grey and black, you can create subtle tonal combinations or power up the design with brightly coloured stripes that come and go.

First Straightline 147



First Straightline 504, 506

mix&match

First Straightline + First Forward



First Straightline 140, 144, First Forward 543, 817

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First Straightli

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mix&match

First Straightline + First Forward

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First Straightline 962



First Straightline 961



First Forward 210





The multi-striped design of First Streamline adds soft linear contrast to your flooring design, whilst also creating a sophisticated knitted effect. A perfect addition to the First collection at a competitive price level.



PRICE RANGE



mix&match

First Streamline <mark>+</mark> First Forward

Ranging through a palette of 14 colour combinations starting at classy neutrals like grey and beige to playful and upbeat tones of red, yellow and orange; First Streamline reveals the possibilities of our in-house yarn in an impactful linear design that never feels brash.



First Streamline 130, First Foward 140

mix&match

First Streamline <mark>+</mark> First Forward

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First Straightline 578

Besides being an ideal match for First Forward, the precise loop pile construction of First Streamline can also be mixed&matched with a selection of colours of Motion///Vision for playful colour gradients. A fabulous way to add flow and a pace to layouts, First Streamline lets creativity shine through.

mix& match





First Streamline 578, Motion 578, Vision 578

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First Streamline









Moving from light to dark and from thin to thicker lines, First Decode offers a gradient-like barcode effect for any commercial space.

Developed with in-house yarn, this tech-looking design offers an outstanding loop pile at a competitive price level.

PRICE RANGE







First Forward 990



mix& match

First Decode 625



First Decode 625, First Forward 625

With assured neutrals in black, blue, beige and grey through to bright accents of yellow, orange and green; First Decode's distinct pattern is available in a total of 11 colours.



33 First Decode



First Decode 329, First Forward 353



mix& match

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First Forward 353



First Forward 329





The randomised texture of concrete is mimicked in the expressive pattern of First Define.

Available in 11 colours, First Define's colour palette includes tones of grey, beige, blue and black to bright and bold reds, yellows, oranges and greens.



mix&match

First Define + First Forward





First Define 061



First Define 061



First Forward 140

mix& match

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First Forward 820









First Define 965

First Define 573

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